

REPORTER COLLECTION FALL WINTER 2013-01-07

Reporter introduces "colour" as the theme of the total –look collection

Jackets: the colour range goes from very bright green , through to pink, cobalt blue and finally traditional brown, mud, or grey and blue. Trousers are even brighter and aggressive: all 18 cms. bottom hem , for a young and dynamic customer. It can be declined into a wide range of possible combinations among plain cotton or garment-dyed, on micro-patterns and wool fabrics traditionally used for suits or jackets and now revisited on a more casual trouser.

The Velvet appears in all its forms : plain, corduroy or textured, it is the main character and makes colours particularly bright to arrange amusing outfits also combined with wool's warm shades. These materials find their best use in the field of trousers: a real "must have" for the Season FW 2013.

Totally new for this REPORTER COLLECTION is the offer to a young consumer, who for the first time turns his eye towards a suit or a jacket, and wants to keep to his own dressing way: a very short and slim jacket, narrow and straight shoulders characterizing an aggressive proposal, trouser with 18 cms. bottom hem and narrow leg, and, above all, technical fabrics, semi-shiny and stretchy.

Washed shirts with small and soft collars blend with the suits offer. The fabrics used are plain, micro-patterns, or small textures; colours are soft , without contrasts, and the patterns shows very well blended colours; though a casual shirt, it appears to be refined and can be used for any occasion: it is slim to fit the body without useless side - fabric waste. Contrasting trimmings on cuffs and collar, or front placket, so as to enrich the shirt collection with casual items , prints and micro-patterns to be combined with the particularly coloured details of the Reporter jackets.

Heavy knitwear that can be used as over clothing, thick knitted lambswool jackets with bright colours to be combines with the casual trousers colours, vintage resin-coated merinos wool available in 16 colours, classic lambswool items , garment-dyed, and yarn-dyed, jacquard patterns represent the knitwear proposal.

The Denim collection introduces a new item: a rigorously made in Italy denim with coloured green and red trimmings use to finish pockets and the bottom hem, contribute to take Reporter items to an higher level and complete the proposal of the more traditional jeans.

Finally, a wide range of jackets, with convertible two-colours jackets made with extremely light downs , sold with their own personalized bag where they can be easily folded; felt-like wool jackets with seamless hems, and more traditional overcoats with or without bibs, that can be made of fabric, nylon or wool.

Each single man with Reporter can build his own outfit according to personal taste , personal way of dressing and favourite colours, literally surfing the proposals of the Collection.

Presented at PITTI Exhibition in a stand representing an urban loft with dedicated attention to details , REPORTER wants to convey its adaptability to this environment to which each single item belongs.